



**LIFE HYPOBRICK**  
**LIFE18 CCM/ES/001114**

**Towards sustainable, circular and CO<sub>2</sub> -free construction: new materials  
and processes**

**Hybrid event (virtual/limited physical)**

**Date:** 30<sup>th</sup> March 2023, 9:00 CET

**Place:** Room Europa – European Commission, Representation in Spain  
Paseo de la Castellana, 46  
28046 Madrid

**Programme:**

- |              |  |
|--------------|--|
| 9:00-9:15    | Registration   |
| 9:15-9:30    | Opening <ul style="list-style-type: none"><li>- Spanish representant of the European Commission (to be confirmed)</li><li>- Mr. Krzysztof Wojcik, LIFE HYPOBRICK Project Adviser, LIFE Programme (CINEA)</li><li>- PhD. Nuria Matarredona Desantes, Director General of the Urban Agenda and Architecture of the Spanish Ministry of Transport, Mobility and Urban Agenda (MITMA)</li><li>- PhD. Javier García Ten, Head of the Area for Materials and Ceramic Technologies of Institute for Ceramic Technology (ITC-AICE)</li></ul> |
| 9:30-9:45    | LIFE Programme – Best practices and incoming opportunities <ul style="list-style-type: none"><li>- Mr. Krzysztof Wojcik, LIFE HYPOBRICK Project Adviser<br/>The European Climate, Infrastructure and Environment Executive Agency (CINEA)</li></ul>  |
| 9:45-10:00   | European context and requirements in energy policies <ul style="list-style-type: none"><li>- PhD. Ana Mezquita Martí<br/>Institute for Ceramic Technology (ITC-AICE)</li></ul>   |
| 10:00-10:15  | The Spanish bricks and roof tiles sector facing the challenge of decarbonisation <ul style="list-style-type: none"><li>- Mr. Antonio Mateos Alenda<br/>Energy director of the Spanish association of brick and roof tile producers (HISPALYT)</li></ul>  |
| 10:15-10:30  | Creating new bricks!: alkaline activation technology <ul style="list-style-type: none"><li>- PhD. María Criado Sanz<br/>The Eduardo Torroja Institute for Construction Sciences-CSIC</li></ul>   |
| 10:30- 10:45 | LIFE HYPOBRICK - Towards hypocarbonic economy. Development of non-fired building materials based on wastes <ul style="list-style-type: none"><li>- PhD. Mónica Vicent Cabedo<br/>Institute for Ceramic Technology (ITC-AICE)</li></ul>   |
| 10:45-11:00  | Zero emissions: Adaptation of the ceramic manufacturing system <ul style="list-style-type: none"><li>- Mr. Diego García-Fogeda<br/>Ladrillos MORA, S.L.</li></ul>  |
| 11:00- 11:15 | Coffee Break   |

- 11:15-11:45 Building blocks with high recycling waste content for masonry construction  
- Mr. Jens Geduhn  
SCHLAGMANN Poroton GmbH&Co. KG
- 11:45-12:00 Status of geopolymer research in building materials  
- Professor Wolfgang Krcmar  
Universidad de Nuremberg (THN)
- 12:00-12:15 Title to be confirmed  
- PhD. Nuria Matarredona Desantes  
Director General of the Urban Agenda and Architecture of the Spanish Ministry  
of Transport, Mobility and Urban Agenda (MITMA)
- 12:15-12:30 Closure



This project LIFE HYPOBRICK is funded by the European Union Environment and Climate Action Programme LIFE 2014-2020 with reference LIFE18 CCM/ES/001114

