



LIFE HYPOBRICK

Towards hypocarbonic economy.

Development of non-fired building materials based on wastes

Action E1. Dissemination planning and execution



DE 1.2 – Project website

Version 3 Final

Due date: 30.01.2020

Delivery Date: 30.01.2020

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Lead Beneficiary of Deliverable: RCS

Dissemination level: Public

Nature of the Deliverable: Report

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VERSIONING (ONLY MAJOR VERSIONS)			
VERSION	DATE	NAME, ORGANISATION	DESCRIPTION OF THE NEW VERSION
V1	30/12/2019	RCS	First draft
V2	15/01/2020	RCS	Second version
V3	30/01/2020	RCS	Third version

Remark: *The versioning is only for the word documents in the formation phase and should be kept internally. Please delete the versioning before creating the final pdf that goes to the Commission. It can be provided to the European Commission on request. Please document only major versions and such versions that indicate through the versioning, who (person and which partner) has contributed/was responsible for the different chapter, if this is feasible.*

Explanations for Front page

Author(s): Name(s) of the person(s) having generated the Foreground respectively having written the content of the report/document. In case the report is a summary of Foreground generated by other individuals, the latter have to be indicated by name and partner whose employees he/she is. List them alphabetically.

Editor: Only one. As formal editorial name only one main author as responsible quality manager in case of written reports: Name the person and the name of the partner whose employee the Editor is. For the avoidance of doubt, editing only does not qualify for generating Foreground; however, an individual may be an Author – if he has generated the Foreground - as well as an Editor – if he also edits the report on its own Foreground.

Lead Beneficiary of Deliverable: Only one. Identifies name of the partner that is responsible for the Deliverable according to the LIFE HYPOBRICK DOW. The lead beneficiary partner should be listed on the front page as Authors and Partner. If not, that would require an explanation.

Internal Reviewers: These should be a minimum of two persons. They should not belong to the authors. They should be any employees of the remaining partners of the consortium, not directly involved in that deliverable, but should be competent in reviewing the content of the deliverable. Typically, this review includes: Identifying typos, identifying syntax & other grammatical errors, altering content, Adding or deleting content.

LIFE HYPOBRICK Key Facts

Project title	Towards hypocarbonic economy. Development of non-fired building materials based on wastes.
Starting date	01/10/19
Duration in months	36 months
Call identifier (part)	LIFE18 CCM/ES/001114
Topic	Climate Change
Consortium	Spain and Germany

LIFE HYPOBRICK Consortium Partners

	Partner	Acronym	Country
1	ASOCIACIÓN DE INVESTIGACIÓN DE LAS INDUSTRIAS CERÁMICAS	ITC	Spain
2	LADRILLOS MORA, S.L.	MORA	Spain
3	RECYCLING, CONSULTING AND SERVICES, S.L.	RCS	Spain
4	SCHLAGMAN POROTON GMBH & Co.KG	SCH	Germany
5	TECHNISCHE HOCHSCHULE NUERNBERG GEORG SIMON OHM	THN	Germany

Disclaimer: LIFE HYPOBRICK is a project co-funded by the European Commission under the *** under Grand Agreement Number LIFE18 CCM/ES/001114.

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Summary

- 1.- Introduction
- 2.- Versions on 7th November 2019
- 3.- Version on 10th December 2019
- 4.- Version on 30th December 2019
- 5.- Update on 30th January 2020.

1. Introduction

Life Hypobrick website, www.lifehypobrick.eu, is considered the official project website, and is conceived as a link among all partners and as the more direct dissemination tool for the project, intended to be the natural way of contact with both professional and general audiences. This website shows the information describing the project, information about partners, objectives, events, progress, etc.

www.lifehypobrick.eu has a clear and intuitive interface, where users can browse or introduce content as appropriate. The menus and content are in English, and some specific documents will be also in Spanish and German.

Following the title and objective of Life Hypobrick, “Towards hypocarbonic economy. Development of non-fired building materials based on wastes”, there are key points that the website has taken into account for the design:

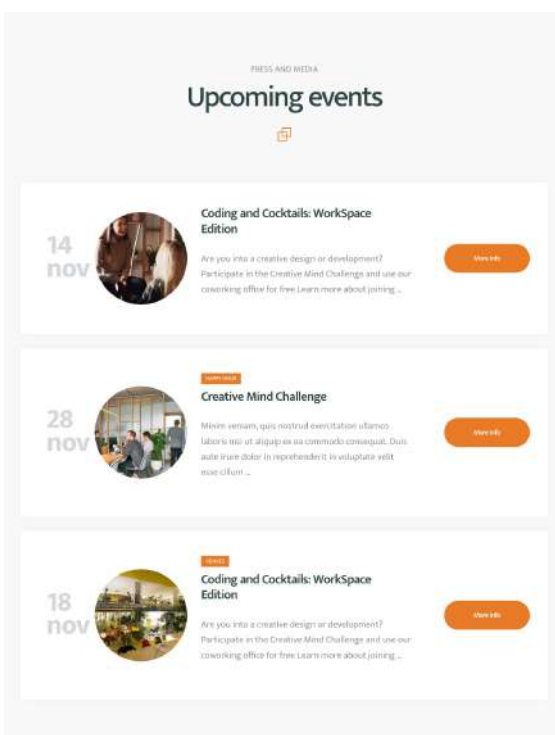
- Bricks
- Non-fired
- Building materials
- Wastes
- Recycling

2. Versions on 7th November 2019

There are presented two different web designs to be debated and chosen.

Some pictures of both designs are shown below:

Version 1



EARN AND GROW

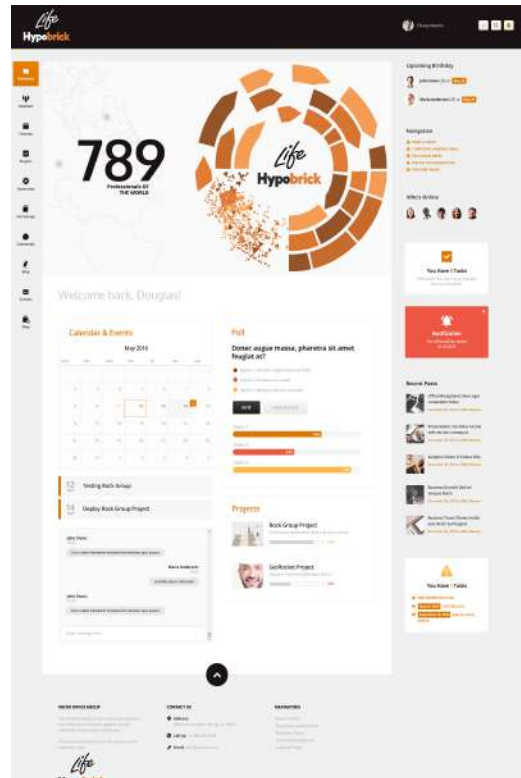
What We Offer

We are a community of bold minds who have decided to work under the same roof. Our workspace and the people around us inspire us to take action, to grow, to do better. By saying that our coworking space.



PRESS AND MEDIA

Latest news



Version 2

Life Hypobrick

HOME DISSEMINATION TECHNOLOGICAL WATCH INTRANET CONTACT

WE PRESENT LIFE HYPOBRICK

Planting Trees In Your Surrounding

Read More

Give Donation

Your contribution used locally to help charitable causes and support the organization. Support.

Become Volunteer

Your contribution used locally to help charitable causes and support the organization. Support.

Quick Fundraise

Your contribution used locally to help charitable causes and support the organization. Support.

We are Taking Small Steps to Make Earth Better Planet

Small steps can make a big difference. At Life Hypobrick, we are committed to making a positive impact on the environment. Here are some ways we are doing it:

- Promote and enforce sustainable practices for future generations.
- Encourage an emphasis on maintaining a healthy planet.
- Help protect the environment and sustainably use its resources.

0+

TREE PLANTED

0+

AUTHENTIC SOUND

0+

SMART BUSINESS

0+

WATER RESOURCES

Servicios destacados

Maximize energy performance. Reduce carbon footprint. Promote environmental and organizational sustainability. We have the solutions you need.

Wind Energy

Maximize energy performance. Reduce carbon footprint.

Renewable Energy

Maximize energy performance. Reduce carbon footprint.

Solar Energy

Maximize energy performance. Reduce carbon footprint.

Solar Energy

Maximize energy performance. Reduce carbon footprint.

Energy Saving

Maximize energy performance. Reduce carbon footprint.

Green Technology

Maximize energy performance. Reduce carbon footprint.

Próximos eventos

March 1, 2020 6:00 am

Native Tree Planting Contest

Read More

February 1, 2020 12:00 pm

Environment Property Manage

Read More

June 1, 2020 5:00 am

Green Nature Love & Chemistry

Read More

Últimas noticias

July 1, 2020

Technology Can Help Save Our Environment

Continue Reading

July 1, 2020

Cook Meals Without Cooking The Animals Planet

Continue Reading

July 1, 2020

Forest Elephants In Danger With New Roads

Continue Reading

Testimonios

Jeffrey

Message

Maximize energy performance. Reduce carbon footprint. Promote environmental and organizational sustainability. We have the solutions you need.

Life Hypobrick

Energy is a Fully Responsive Green Energy Fund Raising Theme

Home | Privacy Policy | About | Services | Portfolio | News

Quick Links

Privacy Policy | Appointment | Careers | Events | Contact Us

Blog List

Technology Can Help Save Our Environment | July 1, 2020

Cook Meals Without Cooking The Animals Planet | July 1, 2020

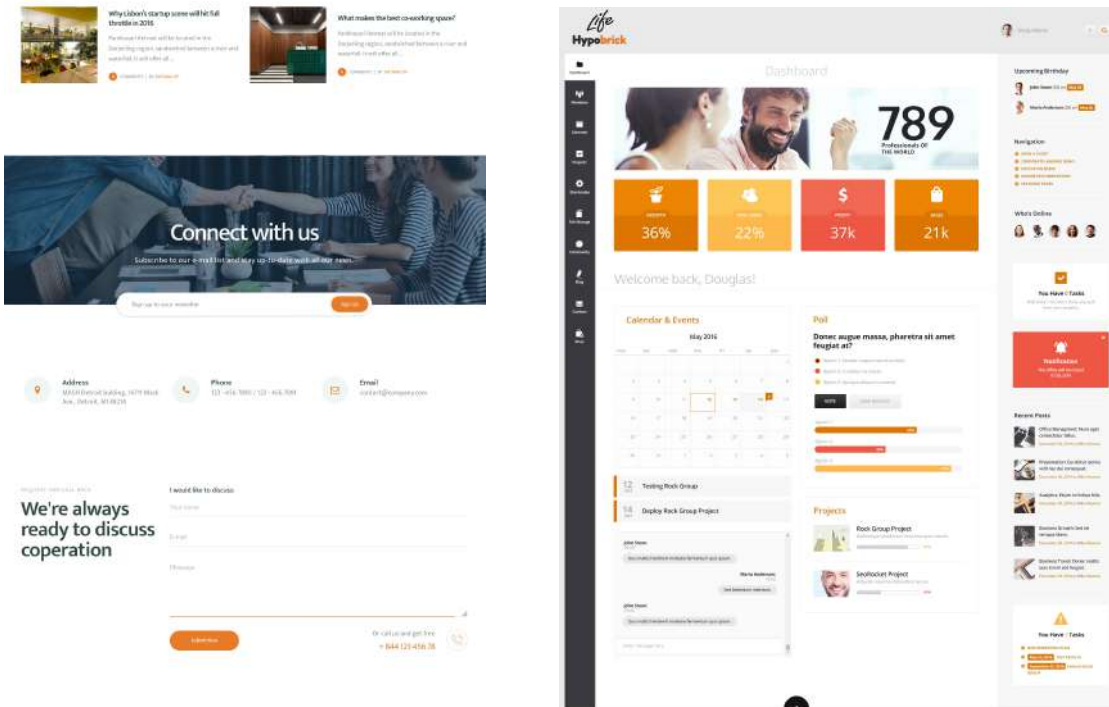
Get In Touch

If you want to more information about us just enter your email

Email Address:

GO

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During the meeting hold in ITC Castellon–Spain on 5th of December 2019, whose attendee were ITC, RCS and Cocoglobal Media as company selected for designing the website, it was chosen to develop and working on in the first version.

Likewise, it was also agree:

* the following **domains** will be registered:

- www.lifehypobrick.eu
- www.lifehypobrick.com
- www.lifehypobrick.es

* the following **e-mails accounts** will be implemented:

- info@lifehypobrick.eu for sending general information of the project.
- media@lifehypobrick.eu for sending press releases and contact with social media.

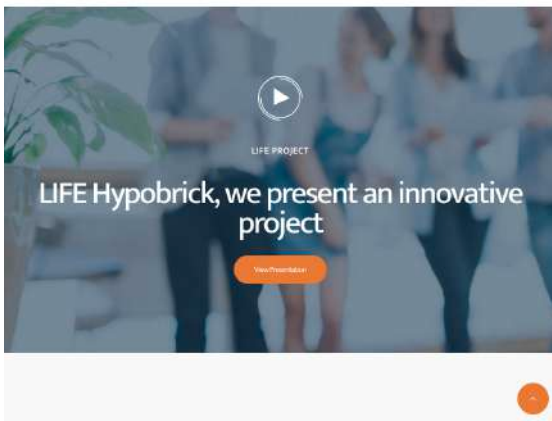
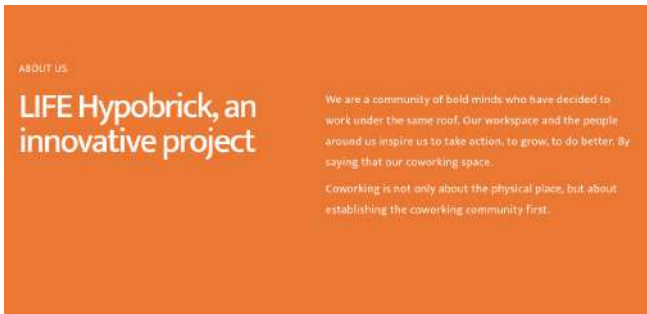
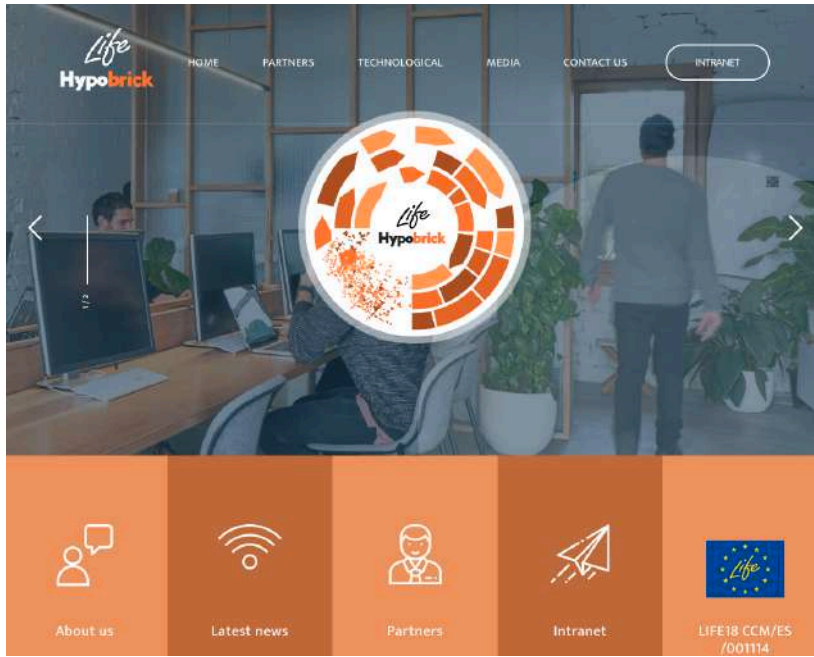
For both accounts, ITC and RCS will be responsible.

* the following social networks will be registered:

- Facebook: Lifehypobrick
- Linkedin: Lifehypobrick
- Instagram: Lifehypobrick

3. Version on 10th December 2019

Cocoglobal media shows the menu in more detail such as content in different blocks. See below pictures.





LIFE HYPOBRICK



RCS provides to Cocoglobal Media more detailed information about the project, logo of the partners, a data base of pictures related with the partners, bricks, climate change. Therefore, the designer will adapt and personalize more the website.

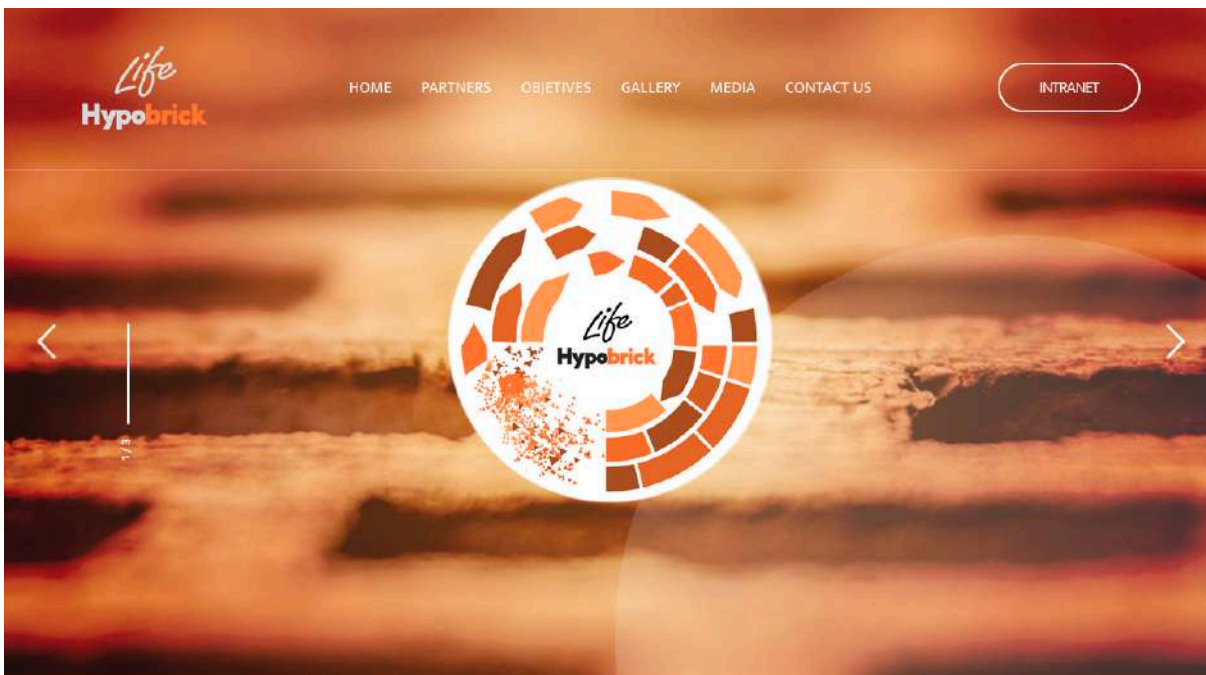
4. Version on 30th December 2019

Cocoglobal Media presents an update version with all information and data base available.

Brief description of each block is following:

FRONT PAGE

The front page is designed with a big picture what is changing as a introduction of the project. There are selected two pictures of different meetings already hold by the consortium and the third one is a brick with the logo of the project.





MENU

Finally they have been selected seven boxes where to find different topics or contents related with the project. These are: HOME / PARTNERS / OBJECTIVES / GALLERY / MEDIA / CONTACT US and INTRANET

HOME

About us. Brief description of the project:

- *Main objective*
- *Main differences*
- *Scope*
- *Specific objectives*

ABOUT US

LIFE Hypobrick European Project

LIFE18 CCM/ES/001114

— Main objective

The projects main objective is to demonstrate the feasibility of manufacturing waste-based building products (bricks and blocks) using an (extremely low CO2 emission process in order to accomplish the climate and environmental guidelines of the EU for reducing the greenhouse gases (GHG) emissions intensity of the industrial sector by 80% to 95% in 2050. The industries of this type of products belongs to the group of energy-intensive industries (EIs).

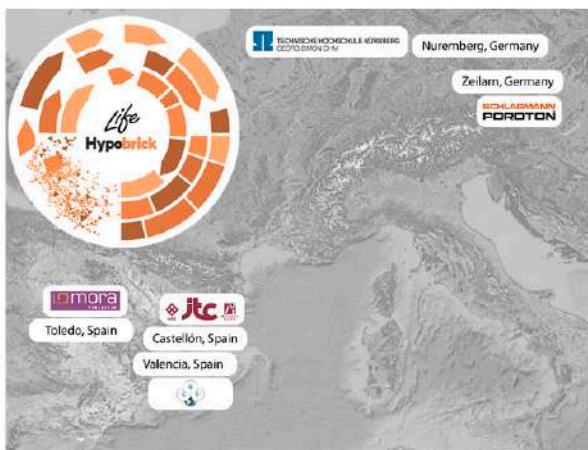
+ Main differences

+ Scope

+ Specific objectives

PARTNERS

Project's implementors. Partners and links to their web sites.



PROJECT

Project's Implementors

Coordinating Beneficiary:

- Asociación de Investigación de las Industrias Cerámicas (ITC-AICE)

Associated Beneficiary(ies):

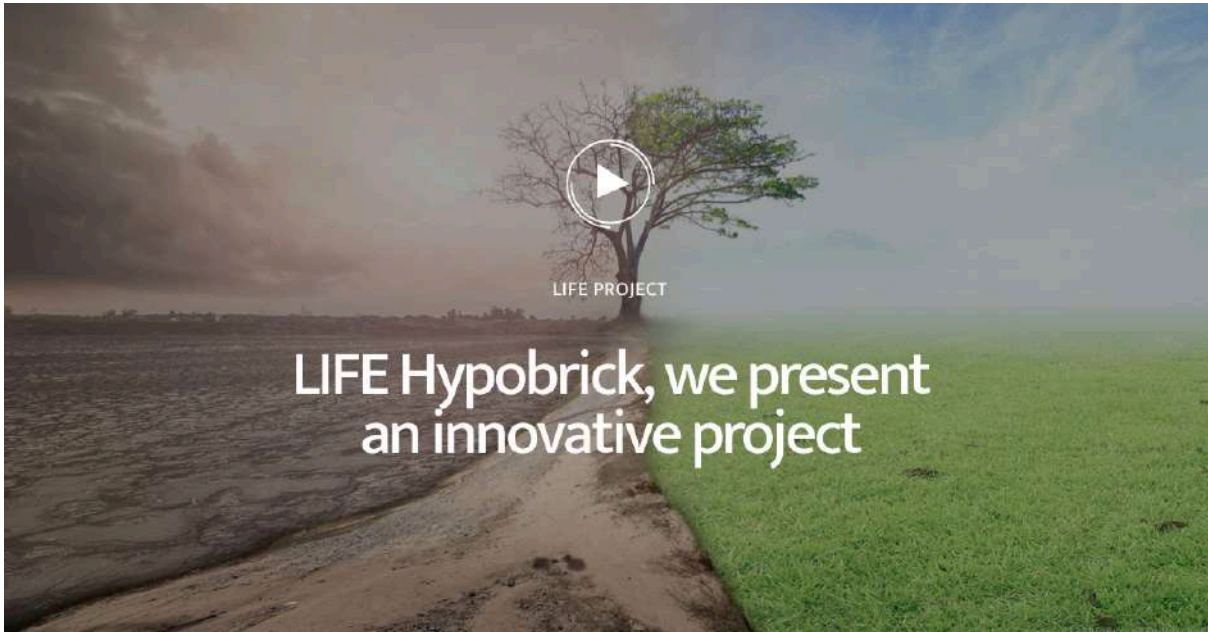
- Ladrillos Mora, S.L. (MORA)
- Recycling, Consulting & Services, S.L. (RCS)
- Schlagmann Poroton GmbH & Co. KG (SCHLAGMANN)
- Technische Hochschule Nuernberg Georg Simon Ohm (THN)

Our partners



OBJECTIVES

In this box is shown a video of the project, with the main figures and items to be implemented.



Objectives & Scope. In this section, we provide detailed information about:

- Objectives
- Expected Impacts
- Policy implications
- Continuation (replication, transfer and market uptake).

Objetives & Scope

Objective:
Implementation of a new manufacturing process (AAP) with an extremely low energy consumption for the reduction of GHG emissions.



MEDIA

Upcoming events. Main upcoming events related with the project will be shown in this box.

Upcoming events

03
feb




CONGRESS

LIFE Hypobrick in Cevisama 2020

Cevisama has 38 years of experience as a monographic event of the ceramic sector. It is an international showcase of reference in ceramic coatings, bathroom ...

More info

10
feb



Event

Qualicer – World Congress of Ceramic Tile and Pavement Quality

QUALICER, the forum for ceramic tile, originated in 1990 when the Castellón Chamber of Commerce, Industry, and Navigation, and the College of Industrial ...

More info

GALLERY

This box will show different pictures related with the project, stakeholders, events participated and products obtained. These images will be updated with the progress of the project.



CONTACT US

For any viewer who wants to contact for further information or cooperation.

As it was mentioned before, two emails accounts are available:

info@lifehypobrick.eu for information purposes

media@lifehypobrick.eu for dissemination, press releases and social media.

Both of them are only managed by ITC and RCS.

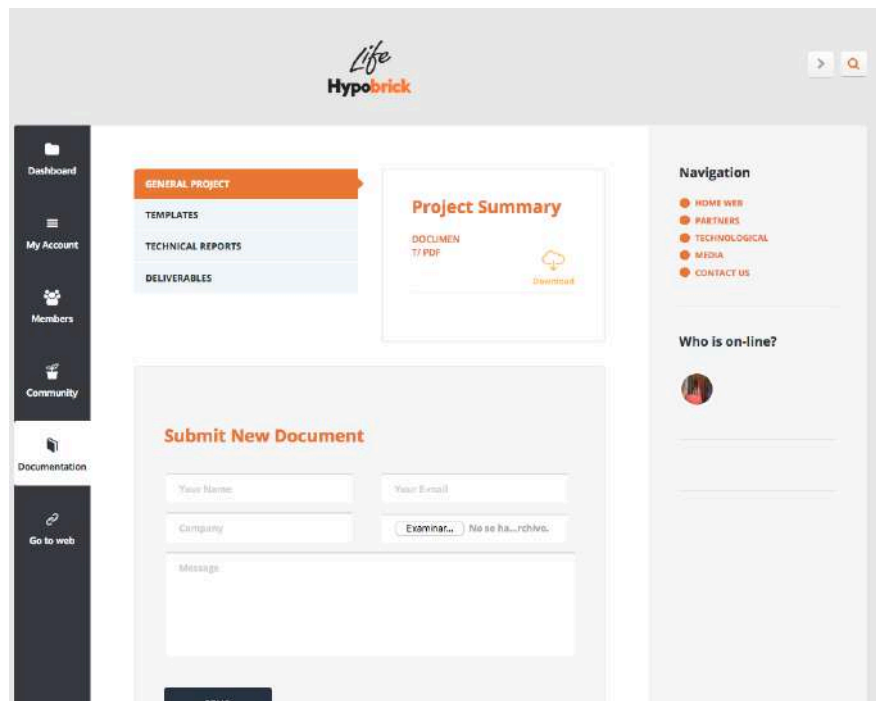
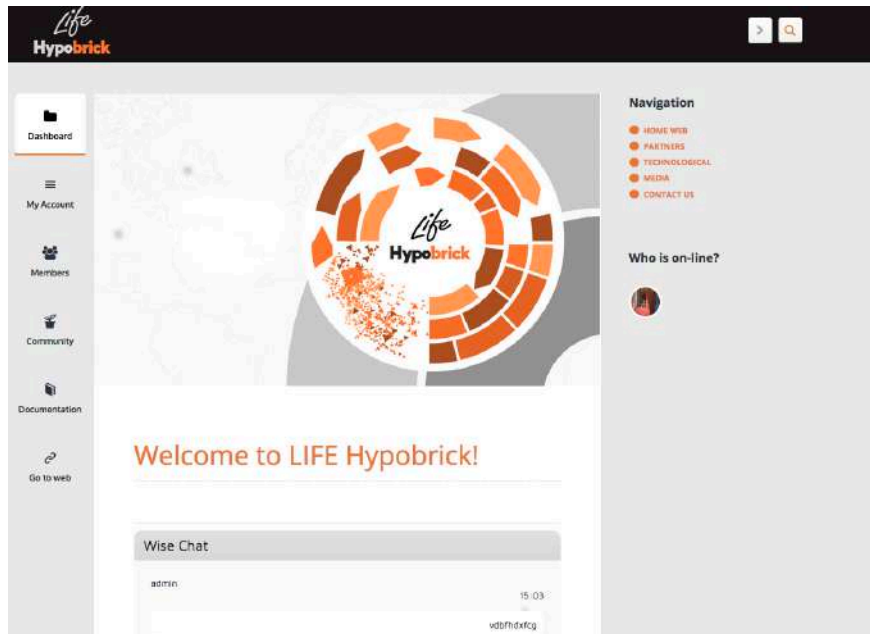
All above mentioned boxes are considered public part to show the dissemination activities.

INTRANET

Likewise, it is created the box INTRANET as a private section where only partners can access and are invited to contribute to its content once they have been identified with their personal password.

Intranet menu is divided in the following contents:

- *Dashboard.*
- *My account. Where profile and settings are located.*
- *Members. Where contact details of each member are found.*
- *Community. Where members records are place.*
- *Documentation. In this section, partners can find all download documents classified in the following items:*
 - *General Project. General information.*
 - *Templates. To be used by the partners.*
 - *Technical reports. Whenever any survey is concluded.*
 - *Deliverables. Each partner download his deliverable finished.*
- *Go to web*



Website www.lifehypobrick.eu shall be maintained on-line at least FIVE years after the project's end.

Estimated unique visitors: 90 per month (40 in Spain and 50 abroad).

Estimated hits: 250 per month (100 in Spain and 150 abroad).

5. Version on 30th January 2020

They have been updated content, menu, information and pictures. It has already confirmed that links to menu, download of documents and rest of blocks work properly.

It is only pending translation into Spanish and probably German.